



Claire Murphy

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480.567.8199

Software

- Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- After Effects
- Workfront
- CBX
- Microsoft Office

Skills

- Detail-Oriented
- Team Player
- Interpersonal Communication
- Emotional Intelligence
- Drawing
- Painting
- Writing

Achievements

Button Up Designer of the Year
Geek Tropical | 2023

Addy Award Nominated Designs
Small Giants | 2022

Creative of the Year
Small Giants | 2021

Graduated summa cum laude
Spring ASU | 2020

Dean's List
ASU | Fall 2016, Spring 2017, Fall
2017 and Spring 2018

Chip Nominations
Corona Del Sol | April 2015,
February 2015, December 2013 Chip
nominations awarded to students
who exemplify honor and integrity.

Experience

Packaging Designer • PetSmart • Phoenix • Arizona

June 2022 - Present

Lead designer for cat and dog toy proprietary brands as well as dog treats. Design packaging from concept to print ready files. Produce brand style guides with an emphasis on design rules that create consistent on shelf visuals. Direct photoshoots with pet talent to showcase products on packaging. Manage a team of three as the lead of the template program. Template creation for over 100 packaging SKUs for use year over year, which resulted in time and cost savings for PetSmart by eliminating repetitive work.

Lead Fashion Pattern Designer • GeekTropical • Hybrid Remote • Arizona

May 2022 - Present

Develop repeating patterns for GeekTropical, an apparel button up company specializing in combining Hawaiian fashion with geeky interests. Work with licenses such as Tetris®, Exploding Kittens, and Munchkin to create unique button ups while adhering to their brand guidelines. Illustrate original designs that lead in company sales and website traffic. Act as consultant keeping company updated on latest fashion trends and creating convention vendor strategies to increase brand awareness and sales.

Graphic Designer • Small Giants • Scottsdale • Arizona

March 2021 - June 2022

Graphic designer and illustrator responsible for creating innovative designs, complete branding packages, printed and digital collateral, illustrations, proposal graphics and more. Collaborated with the Marketing team, fellow designers as well as worked directly with clients to create custom artwork, illustrations and layouts for projects with a focus on giving each one a unique and original look.

Graphic Artist • Laser Creations • Tempe • Arizona

September 2020 - March 2021

Lead designer and production coordinator for print materials including t-shirts, posters, signage, and more. Coordinated closely with print operators to ensure successful products. Worked with clients to create custom graphics to fit their marketing needs. Managed Laser Creation branding, including the creation and implementation of brand guides on company social media.

Assistant Graphic Designer • Biodesign Institute • ASU

July 2018 - August 2020

Responsibilities included providing visual support for both internal and external communications. Designed and printed signage for events and assisted in projects including event and in-house photography, website updates and design creation.

Graphic Design Intern • IC4Design • Hiroshima • Japan

May 2019 - July 2019

Assisted in creating client projects from concept to final product. Designed items such as websites, posters, merchandise, character designs, children's book illustrations and graphic illustrations.

Education

Arizona State University • Herberger Institute • Bachelor of Science in Graphic Design

Tempe, Arizona
2016 - 2020

Arizona State University • W.P. Carey School of Business • Sales and Marketing Certificate

Tempe, Arizona
2016 - 2020